



For Immediate Release

**The Alberta New Home Warranty Program
New Home Buyers' Choice Award 2009
Service Awards 2010
Builders Honoured in Lethbridge**

April 8, 2010 - Lethbridge, Alberta -- The Alberta New Home Warranty Program is proud to announce the New Home Buyers' Choice Award™, - Lethbridge Region recipient for 2009, **Bezooyen Contracting Inc.** The award was presented in tandem with the ANHWP's annual Service Awards held at the April 7, 2010 Dinner Meeting of the Canadian Home Builders Association—Lethbridge Region. The evening was a opportunity to recognize those Builder Members who have provided quality service to their customers.

"We are very excited to be able to present this award recognizing new-home buyer satisfaction. This award reflects the voice of Alberta new-home owners and we believe in the value of providing this knowledge to each local market," says John Kozole, President and Chief Executive Officer of The Alberta New Home Warranty Program.

The New-Home Buyers' Choice Award™ recognizes the three highest-ranked builders based on customer satisfaction research conducted by J.D. Power and Associates. To be eligible for this award, a Builder Member of the ANHWP must have turned over less than 100 homes for possession in 2008.

Lethbridge Region Finalists:

Bezooyen Contracting (highest ranked)

Greer Homes Ltd.

Heritage Custom Homes Inc.

The New Home Buyers' Choice Awards™, in tandem with the yearly Service Awards, gives the ANHWP the opportunity to recognize their Builder Member's consistent efforts in maintaining service levels year after year.

"This is a very significant year for the Program as we honour one of our Builder Members with a distinguished and well deserved 30 year service award. With three decades of providing outstanding service, this builder is a testament to the Program and the industry," says Kozole.

The Builder who received special recognition with a **Legacy Achievement Award** for **thirty** years of Service Excellence was: *Amron Construction*

The following Builder Members were also recognized for achieving milestone awards:

20th Year: Platinum Award of Distinction: *Heritage Custom Homes Inc.*

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15th Year: Distinguished Builder Medallion: *Greer Homes Ltd.*

10th Year: Golden Hammer Award: *Don Reil Construction Ltd. and Signature Homes*

"The Service Awards are a time to salute our Builder Members in achieving service excellence year after year. Our builders have risen to the challenge and made a commitment to ensure their homebuyers receive the best quality service possible," says Kozole.

About the New Home Buyers' Choice Awards™

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In The Alberta New-Home Builder Customer Satisfaction StudySM, buyers are asked to evaluate their builder in eight factors. In order of importance, they are: home readiness; service/warranty staff; sales process/staff; construction/site team; workmanship/materials; price/value; physical design; design process. The information from the surveys is compiled and the feedback is used to help Builder Members improve their building practices. The information is also used to publish Power Circle Ratings TM - an indicator of the Builder Members' performance.

The 2009 Alberta New-Home Builder Customer Satisfaction StudySM is based on responses from 6,580 buyers within the Province of Alberta who purchased newly built single-family and multi-family homes. The study was fielded from July 2008 to July 2009.

About the Program

The Alberta New Home Warranty Program (ANHWP) is celebrating 35 years as a leader and innovator in the provision of residential warranty services to the home building industry and was the first program of its kind to be introduced in Canada. The Program was founded by Alberta builders in 1974 to encourage improved performance standards for the new-home building industry.

The over 650 Builder Members of ANHWP offer deposit protection, builder performance protection, structural integrity and first year warranty protection as well as mediation, conciliation and arbitration processes.

In addition to providing warranty services, the Program offers its Builder Members an array of tools, services and educational options to enhance expertise and support the relationship between Builder Members and their homebuyers.

For more information including the ANHWP **2009 Annual Review**, please visit our website at: www.anhwp.com or please contact Jennifer Abrahams, Director Client Relations and Communications jbrahams@anhwp.com

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