

For Immediate Release  
**Lucie Désilets**  
**Director of Marketing**  
**253-3636**

**Warranty Program Highlights Customer Service at Annual Awards**  
Established Builders to be Honoured in Red Deer

**May 8, 2007 - Calgary, Alberta** -- The Alberta New Home Warranty Program will announce the Red Deer recipients of its annual service awards. The awards ceremony, to be held in conjunction with the CHBA-Central Alberta Region monthly dinner meeting on May 9, 2007 at the Black Night Inn, will recognize those Builder Members who have provided quality, post-occupancy service to their customers, with no unresolved conciliations regarding their first year workmanship and materials warranty obligations.

This year we are presenting 46 builders with their annual 2006 Service Award in the Red Deer Region. Also, We are presentating two builders with their 15-year “*Distinguished Builder Medallion Award*”. *Grant Jorgenson Construction Ltd. and Mason Martin & Associates Inc* will receive special recognition for their long-standing commitment to customer service.

“We salute our Builder Members for their excellence in customer service. It has been an incredibly busy year for everyone involved in the homebuilding industry. The Program experienced a record year of new-home enrollments; yet despite the growth, the number of situations that required our assistance has remained constant in 2006. This leads us to conclude that our builder members were able to meet the challenges of the marketplace and satisfy their customers.” expressed Sky Wensel, Chief Operating Officer.

“Successful customer service is the result of an orchestrated team effort,” explains Dennis Little, President and C.E.O. of The Alberta New Home Warranty Program. “Staff, sub-trades and suppliers must work together to deliver customer satisfaction. Their ability to achieve this goal is a result of the coaching ability of our Builder Members.”

The Alberta New Home Warranty Program was established in 1974 by Alberta home builders to provide a package of warranty protections and encourage improved performance for the new home building industry. In addition to providing warranty services, The Program offers its Builder Members an array of tools and services to enhance their expertise and supports the relationship between Builder Members and their homebuyers. The Program has become a trusted resource for information and knowledge— “The Home Smart Advantage.” The Program has over 700 Builder Members who are committed to the business of home building. Additional information and a complete list of participating builders can be found at [www.albertanewhomewarranty.com](http://www.albertanewhomewarranty.com).

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